



Meeting Minutes	January 5, 2017	Cutter Gallery
------------------------	------------------------	-----------------------

Commissioners attending: Stephanie Marlin-Curiel, Barbara Costa, Jonathan Hyde, Aimee Taberner, Steve Poltorzycki, Marga Varea

Commissioners absent: Leland Stein, Carla Dorato, Adria Arch

The meeting was called to order by Costa at 7:35pm.

Minutes: Minutes for December 1, 2016 were unanimously approved as corrected.

Cultural Plan: MAPC received 430+ responses to the cultural survey by end of December. There will be additional focus groups scheduled for January; Marlin-Curiel and Hyde volunteered to facilitate one of the groups. Groups will consist of:

- High school students
- Business owners and chamber (need representation from all 3 business districts)
- Arts organizations
- Artists of color
- Volunteers on town boards/commissions

Marlin-Curiel will contact Beth Locke about participants and schedule for business group; get list of focus group attendees to date from MPAC; and invite Tom Davison from A-TED to join the cultural plan working group. Costa will get list of Town Day booth participants from Maria Krepelka.

Discussion about need to get information from major cultural groups about visitors/audiences, collaboration, opportunities, etc. One-on-one meetings with organizations would be conducted by ACAC. Costa and Marlin-Curiel will discuss idea with MAPC. Hyde will draft ideas about discussion format.

Boston nonprofit consultant TDC has been selected by DPCD, with input from Costa and Marlin-Curiel, to conduct a study of the current framework of town-related cultural organizations:

- ACAC
- Arlington Public Arts (APA)
- Arlington Cultural Council (ACC)
- Arlington Tourism and Economic Development (A-TED)/Arts Alive
- Cultural District Managing Partnership

Juliana Koo from TDC and DPCD staff will attend the next ACAC meeting to discuss the project. In order to accommodate this planning session, the February 2 ACAC meeting will begin at 6:30pm with the TDC discussion; regular ACAC business to follow.

Town Annual Report: Costa and Marlin-Curiel will develop ACAC's Annual Report to the Town; other commissioners will provide input.

Budget: ACAC's FY18 budget request is due immediately. Discussion focused on the need to begin implementation of the cultural plan: \$10,000 for web planning and design and \$5,000 for other plan implementation, such as communications, branding, etc. Budget also needs to include ongoing operational expenses. Commissioners voted unanimously to authorize Costa and Marlin-Curiel to develop a budget not to exceed \$20,000. FY17 budget: Stein will send out a budget update to commissioners; Costa and Marlin-Curiel will discuss with Jenny Raitt, DPCD, using the current balance to expand the scope of the cultural planning process.

APA Update: Arch has got positive feedback from FinComm members about FY18 funding of a public art consultant. (Cecily Miller is the current APA public art consultant.) Adam Chapdelaine will submit a request for \$15,000; if successful, it will require a new bid. Minuteman Bikeway project: ACAC has submitted a funding request for 3 projects to ACC.

ACA: ACA is using the Town Hall Auditorium for fundraising events to pay for costs related to its new home at Central School and has requested ACAC's support to get a reduced rental rate. Poltorzycki recused himself from the discussion and vote based on his ACA board position; the remaining commissioners voted to authorize Costa to contact Patsy Kraemer to support ACA's request.

The meeting was adjourned at 9:20pm.